

kommen im Karriere-Café



Recruiting at the University

Business Case: Accenture

Accenture

Task:

- Addressing potential junior specialists
- Positioning Accenture as a potential employer (DACH)
- Generation of high-quality job applications in the fields of computer science, natural sciences and mathematics, engineering and Business Administration / Economics

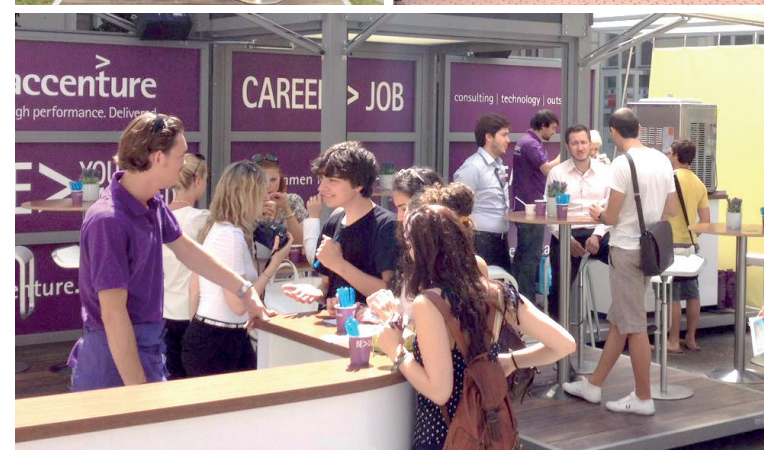
Measures:

- Poster advertising (annual bookings, formats: CLP (double DIN A0, DIN A0, A1 and DIN A2 poster displays in Switzerland; incl. flyer display in baskets or dispenser)
- Stand promotions (among other things "Career-Café")
- Dispatches to Professor
- Newsletter Ads and send-outs
- Print Ads
- Advertisements on online job boards



Locations:

- 31 universities and 14 (technical) universities in Germany
- 4 universities, 3 (technical) universities and 5 HTL in Austria
- 7 universities and 10 (technical) universities in Switzerland



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Contact

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