



Factsheet

DOOH

Data delivery

Delivery deadline: at least 10 days before the campaign start date

Please send your files to: grafik@hochschulwerbung.de (max. 50 MB)

DOOH

Technical specifications:

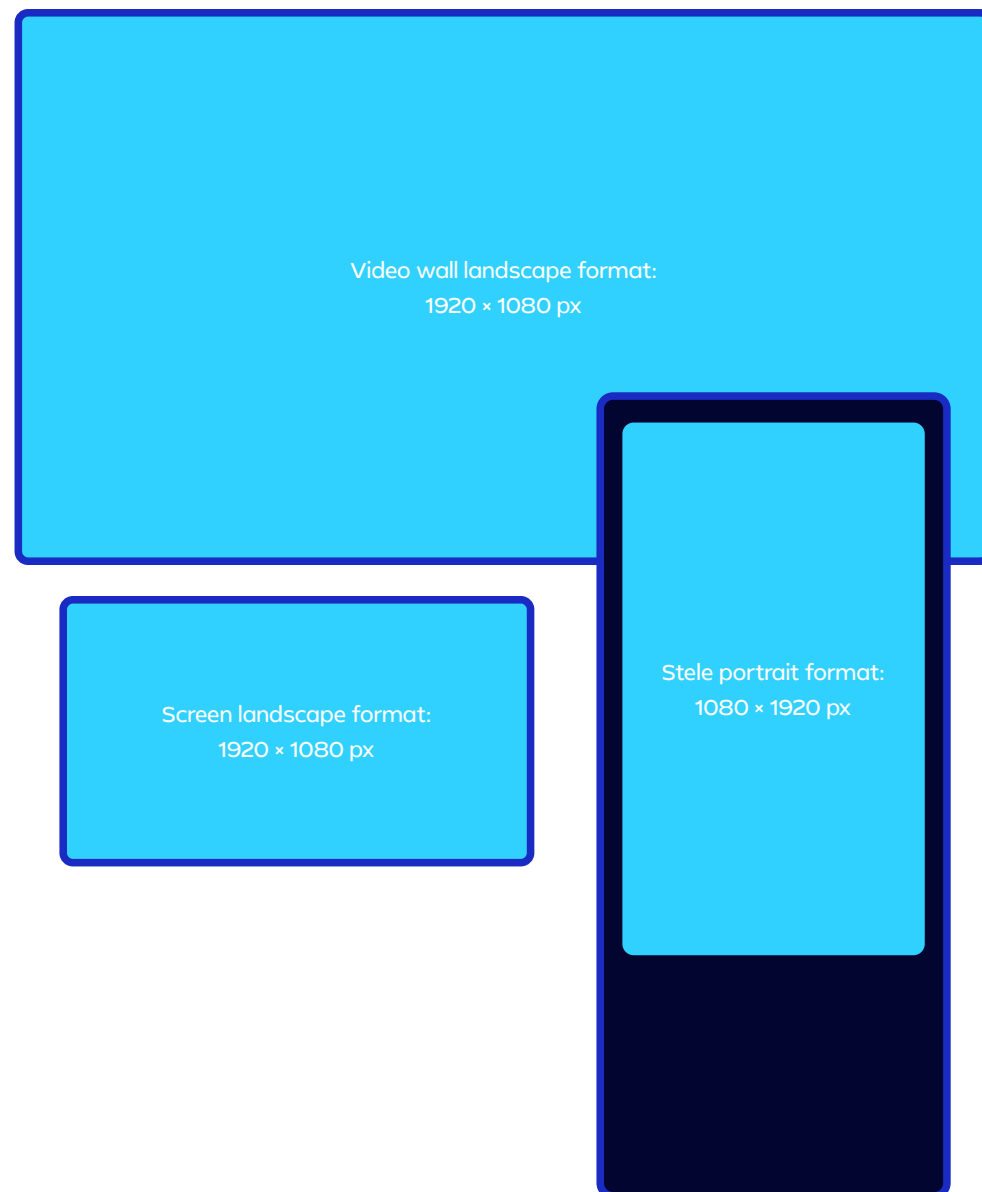
	Portrait format	Landscape format
Display resolution	1080 × 1920 pixels	1920 × 1080 pixels

Video:

Portrait screen	1080 × 1920 pixels
Landscape screen/videowall	1920 × 1080 pixels
File format	MP4
Frame rate	25 fps
Data rate	maximum 10 MBit/s
Maximum length	depending on your booked spot length
Audio	no audio track

Image:

Portrait screen	1080 × 1920 pixels
Landscape screen/videowall	1920 × 1080 pixels
File format	JPG
DPI	72



Let's connect – stay in touch

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