

Factsheet

Posters

Goods delivery

Information on delivering finished advertising materials:

Delivery date:	At least 14 days before the start of the booking period
Packaging:	Conveniently packed; for multiple motifs, keep each type separate and clearly label with client and location
Delivery address:	Deutsche Hochschulwerbung und -vertriebs GmbH 57072 Siegen Papierfabrik 9
Opening hours:	09:00 a.m. to 4:00 p.m.

Print file delivery

Would you like to use our production service?

Please send your files to: grafik@hochschulwerbung.de (max. 50 MB)

Please make sure to check your files for print readiness – we do not carry out a full preflight check. The PDF file must **not contain any spot colours or crop marks**. Bleed: 3 mm on all sides (unless otherwise specified).

Posters

Formate:

	Final format (width × height)	Visible area*
City-Light poster	1,185 × 1,750 mm	1,145 × 1,635 mm
Double DIN A0	1,189 × 1,682 mm	1,145 × 1,635 mm
DIN A0	841 × 1,189 mm	819 × 1,169 mm
DIN A1	594 × 841 mm	576 × 823 mm
DIN A2	420 × 594 mm	399 × 575 mm
DIN A3	297 × 420 mm	275 × 400 mm

* The poster frame will cover a few millimetres at the edges. Please do not place any key elements such as text or logos in this area.

Production specifications:

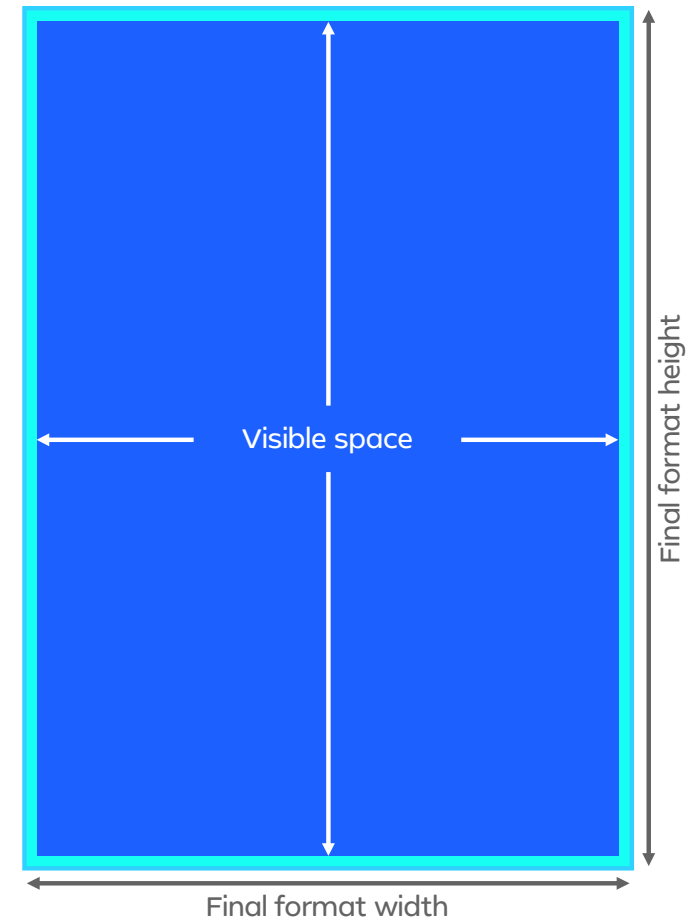
If you handle production yourself, please observe the following minimum requirements:

Poster A00 - DIN A3	Indoor paper: min. 135 g/m ² art paper or photo paper Outdoor paper: min. 120 g/m ² , blueback poster paper
City-Light poster	Material: backlit film, min. 200 µ

Print file preparation:

For optimum print quality and smooth production, please follow these specifications when preparing your print files:

File format	PDF/X-3:2003 or PDF/X-1a:2001
Colour profile	Coated FOGRA39 or Euroscale coated v2
Image resolution	min. 150 DPI
Colour space	CMYK, no spot colours
Bleed	3 millimetres all around. No crop marks, registration marks, etc.



- Hidden behind the poster frame
- 3 mm bleed. Will be trimmed off during production

Let's connect – stay in touch

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und -vertriebs GmbH

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57072 Siegen

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