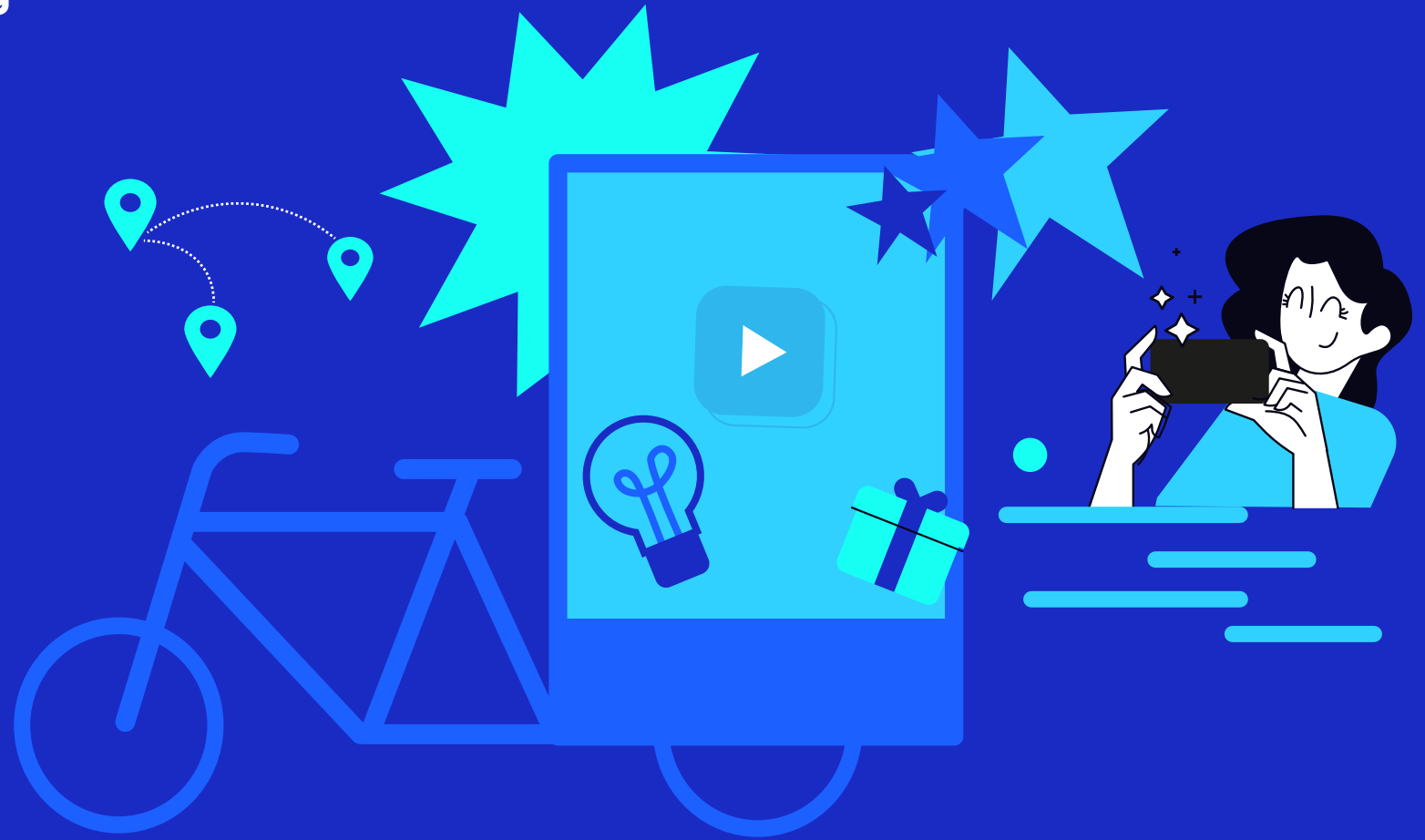




Factsheet

Bike Advertising

Goods delivery

Information on delivering finished advertising materials:

Delivery date:	At least 14 days before the start of the booking period
Packaging:	Conveniently packed; for multiple motifs, keep each type separate and clearly label with client and location
Delivery address:	Deutsche Hochschulwerbung und -vertriebs GmbH 57072 Siegen Papierfabrik 9
Opening hours:	09:00 a.m. to 4:00 p.m.

Print file delivery

Would you like to use our production service?

Please send your files to: grafik@hochschulwerbung.de (max. 50 MB)

Please make sure to check your files for print readiness – we do not carry out a full preflight check. The PDF file must **not contain any spot colours or crop marks**. Bleed: 3 mm on all sides (unless otherwise specified).

LED bike

Format	96 × 128 cm
Resolution	240 × 320 pixels
File format	MP4, JPG
Frame rate	30 FPS
Audio	no audio track

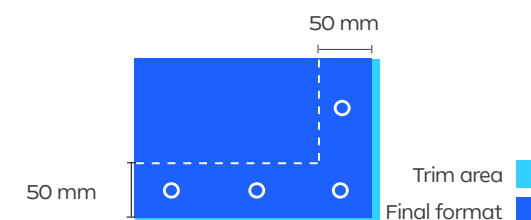
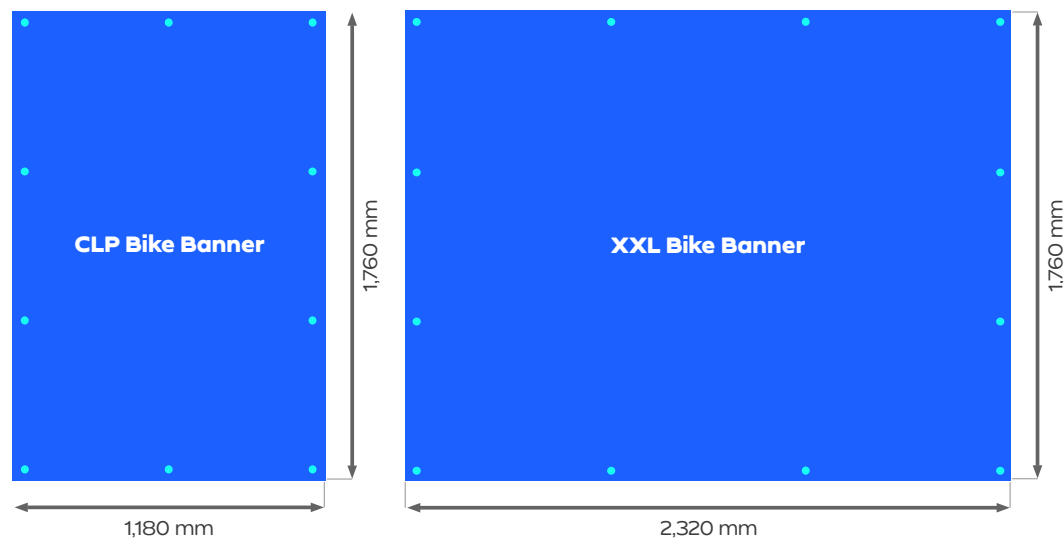
CLP & XXL bike

CLP bike format	118 × 176 cm
XXL bike format	232 × 176 cm

Print file creation:

For optimal print quality and smooth production, please observe the following specifications when creating your print files:

File format	PDF/X-3:2003 or PDF/X-1a:2001
Color profile	ISO Coated v2 300% (ECI)
Image resolution	min. 150 dpi
Color space	CMYK (max. 300% total ink coverage)
Spot colors	none
Bleed	5 mm all around. No crop marks, registration marks, etc.
Note	PVC banner, double-sided print, eyelets all around; place key layout elements at least 50 mm from the edge.
Print material deadline	28 working days before campaign start



Let's connect – stay in touch

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und -vertriebs GmbH

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